August 23, 2010

GlaxoSmithKline
Center for Medical Education
5 Moore Drive
Research Triangle Park, NC 27709

Re: Executive Summary for the PROTECT Curriculum

Dear GlaxoSmithKline Center for Medical Education:

The University of Nebraska Medical Center, Center for Continuing Education (UNMC-CCE), intends to implement an interactive, performance-based, longitudinal, and multi-faceted educational curriculum entitled PROTECT (SuPporting AppROpriate ImmunizaTions Across the AgE SpeCTrum). This initiative is intended to address specific unmet needs and clinical gaps in the area of vaccine preventable diseases by improving the performance of clinicians who are currently responsible for administering immunizations to applicable pediatric, adolescent, and adult patient populations.

To achieve these educational goals, UNMC-CCE will lead a collaborative team consisting of the following core partners:

- The Nebraska AHEC (Area Health Education Centers) Network
- The National Committee for Quality Assurance (NCQA)
- The American Osteopathic Association (AOA)
- CECity
- CE Outcomes, LLC
- The France Foundation

Following, please find an executive summary detailing the future endeavors of the PROTECT Curriculum.

Sincerely,

Lois Colburn
Executive Director
Center for Continuing Education
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In 2009, The University of Nebraska Medical Center, Center for Continuing Education (UNMC-CCE) launched PROTECT (SuPPorting AppROPriate Immunizations Across the AgE SpeCTrum) as a longitudinal, curriculum based initiative designed to address specific clinical gaps in the area of vaccine-preventable diseases (VPDs) by focusing on improving immunization rates across applicable pediatric, adolescent, and adult patient populations. Currently, PROTECT consists of multiple interconnected learning modules of varying formats, designed to address specific gaps, achieve corresponding learning objectives, and yield measurable outcomes from predetermined metrics. Moving forward, UNMC-CCE intends to build upon this foundation, further engage, and expand the regionalized learner base of PROTECT participants through a new, sequenced series of regionally based learning formats. Through new collaborations, new practice oriented delivery channels, and new outcome measurement platforms and processes, UNMC-CCE expects the PROTECT Curriculum to reach its ultimate goal of improving immunization rates, ultimately leading to improvements in both patient and community health.

UNMC-CCE fully acknowledges the critical nature of meaningful collaboration with multiple key stakeholders, to achieve desired outcomes in clinician performance and patient health. UNMC-CCE intends to continue its active collaboration with a Steering Committee of clinical experts in the area of immunizations, many of whom are affiliate representatives to the Advisory Committee on Immunization Practices (ACIP) for their respective medical communities. Additionally, UNMC-CCE will strengthen its network of core implementation partners to include the following parties:

- The Nebraska AHEC (Area Health Education Centers) Network
- The National Committee for Quality Assurance (NCQA)
- The American Osteopathic Association (AOA)
- CECity
- CE Outcomes, LLC
- The France Foundation

Through this collaborative structure, The PROTECT Curriculum will deliver:

- Educational outcomes that are aligned to established quality assurance and healthcare effectiveness measures, such as HEDIS (Healthcare Effectiveness Data and Information Set)
- Integration with existing clinical assessment, practice improvement, and maintenance of certification programs developed by professional medical societies and submitted for consideration to ABP (The American Board of Pediatrics) and ABIM (The American Board of Internal Medicine) for MOC (Maintenance of Certification) Part 4 credit, as well as, to the AOA CAP (Clinical Assessment Program) for AOA credit and OCC (Osteopathic Continuous Certification) MOC Part 4 credit, as well as, to the AAFP (American Academy of Family Physicians) for AAFP Prescribed Credit
- Patient chart review at the point of care within various clinical settings administered by third party staff of the Nebraska AHEC Network
- A fully integrated PI-CME platform and technical framework that will automate quality and performance improvement on a continuous basis and provide access to measurement data and analysis through an established interface

By engaging several collaborators who have a direct impact on patient care, or other service providers with unique skill sets and experience levels for measuring positive impact on clinician performance and patient health status, UNMC-CCE will deliver a detailed Outcomes Assessment Plan, based upon established metrics. To this end, we will formulate a plan to disseminate and publish our outcomes reporting through various, established channels. These include:

- Live Presentations at Relevant CME Conferences and Meetings
- Brief Synopsis or Press Releases surrounding interim analysis through available channels (such as the Almanac of the Alliance for CME, the UNMC-CCE website, websites of educational partners, and relevant CME community social media channels)
- Formal publication of final outcomes analysis in relevant journals (such as Journal of Continuing Education in the Health Professions)

Through these efforts, the PROTECT Curriculum will continue its mission to demonstrate improvements in clinician performance and patient health associated with immunizations across the age spectrum of childhood, adolescence, and adulthood.
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